

# She's writing her own destiny

▶ Kathleen Mailer is a multi-hyphenate businesswoman with a story to tell ▶ Do you have the knack to pen a novel?

## TURNING POINT

TERESA KRUIZE  
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"We grew up in poverty and my Dad worked 24-7 to feed our family. At the end of his life he said, 'You're a mentor. Don't let people suffer the

way mom and I did. Go out there and make a difference."

That was 12 years ago and today, Kathleen Mailer is a motivational speaker, Canada's leading authority on self-publishing, a business mentor, pastor, philanthropist, editor of Today's Businesswoman magazine and the author of 38 books.

"I realized life is too short to sit on your dreams. You have to do it now. Make a decision and

### You CAN make money writing....

- Poetry:** Greeting card companies will love you.
- Book reviews:** Magazines are always looking for the right person to partner with.
- Copy writing :** Write copy for business owners, brochures and websites.
- Letter-writing:** Help the elderly, sick or disabled pen letters or their memoirs
- Articles:** Again, magazines are always looking for your point of interest.
- Resumés:** Help them get the job every time!



▶ For more information on Kathleen Mailer's work and workshops, visit [kathleenmailer.com](http://kathleenmailer.com).

### Pick up the pen

Why should you write a book?

- ▶ Great lead generator for your business
- ▶ Positions you as an expert

- ▶ Easier to get media attention with a book
- ▶ Cash-flow machine
- ▶ Builds credibility
- ▶ Online resource that will leave a legacy
- ▶ Your moral obligation – don't hoard your story! Share it!

quit thinking, 'One day I'm going to...'. Get over your fears and past the inner terrorist that tells you can't do it. Tell them to go away."

Have you ever wanted to write a book? Kathleen will be holding workshops across Canada in the coming months and

will be in Toronto on Nov.19.

"It's really easy to write books but a lot of people don't realize it."

Take Kathleen's advice and make it a turning point for you. Make a decision, move forward and kick that 'inner terrorist' to the curb.

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**Financial Assistance May Be Available To Those Who Qualify!**  
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